

## **Lenox Group Advises on Financing for Case-Mate, Inc.**

February 2014 – Atlanta, Georgia – The Lenox Group advised Case-Mate, Inc., and its subsidiaries (collectively, “Case-Mate” or the “Company”), on its financing from UPS Capital. Case-Mate is a designer and distributor of premium smartphone and tablet cases headquartered in Tucker, Georgia. Case-Mate’s products feature premium materials and design aspects typically found in luxury fashion accessories. The Company is a leader in the case industry and was the first to create a mobile device case as a “must-have” fashion accessory.

Case-Mate offers a wide range of cases for smartphones and tablets across 1,700-plus SKUs. The Company produces cases for devices across several manufacturers including Apple, Samsung, HTC, Motorola, Blackberry, Sony, Amazon, Nokia and LG.

UPS Capital, a UPS company, is focused primarily on providing financial services to businesses whose supply chains span international borders, such as U.S.-based businesses that manufacture or import goods overseas for sale in the United States.

The Lenox Group acted as exclusive financial advisor to Case-Mate, Inc. in connection with this transaction. Nelson Mullins Riley & Scarborough LLP acted as legal advisor to Case-Mate. Parker, Hudson, Rainer & Dobbs LLP acted as legal advisor to UPS Capital.

The Lenox Group is an investment bank based in Atlanta, Georgia that focuses on middle market transactions primarily for private, family-owned and closely-held businesses. Services include raising debt and equity capital, M&A advisory and traditional corporate finance advisory, i.e. valuations and fairness opinions. Lenox is proud to have completed well over 100 transactions for clients across a variety of industries.



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